

CASE STUDY

Craig-y-Dderwen Riverside Hotel & Oakwill Flooring



Craig-y-Dderwen Riverside Hotel is a 4 star Gold award winning Country House Hotel, in Betws-y-Coed set within the Snowdonia National Park in North Wales.

EVOLUTION COLLECTION

- ECONYL® Regenerated Nylon
- Antimicrobial yarn treatment
- EPD Product Certification
- Fantastic performance features
- Comprehensive warranty

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The hotel is set in a much admired and envied position down a long private driveway on the banks of the River Conwy at the edge of Betws-y-Coed in Snowdonia.

During the winter the hotel underwent a refurbishment which included an update to the flooring throughout the hotel and featured danfloor's Origin range in the stairways, hallways and landing areas.

THE AIM

Oakwill flooring were instructed to re-carpet the entire 4* country house hotel. Craig-y-Dderwen required high end products and installation by a company that could work around the challenging timing requirements to get the job completed on time and with limited disruption.

For the hall and stairways, the carpet had to contrast with the flooring chosen for the bedrooms whilst complimenting the overall colour palette. The carpets also needed to be in keeping with the character of the hotel and withstand heavy footfall and cleaning that would be required for communal areas.

THE SOLUTION

Oakwill Flooring turned to danfloor Uk and their Origin range, from the Evolution Collection, for the stairways, hallways and landing. The range offers a traditional, yet contemporary, plaid design which is a perfect solution for the character and charm of the hotel and the colour chosen works well with the rest of the flooring throughout the hotel.

The pile weight and construction of the carpet provides a Class 33 heavy commercial use certification, which means that under regular and heavy footfall and wheeled traffic the carpets will maintain their appearance and are built to last.

The BI-OME antimicrobial yarn treatment is another built in feature which offers the hotel added peace of mind when it comes to communal living and infection control.

THE OUTCOME

The hotel is extremely happy with the refurbishment work completed to date and plans to refurbish additional communal spaces, using danfloor's products, in the coming months.

The Origin range from the Evolution Collection offers the hotel the following key benefits:

- Antimicrobial yarn treatment – The Collection has been developed to include BI-OME's innovative antimicrobial treatment which is designed to deactivate bacteria and viruses including those that can cause MRSA and E.coli. It has also been proven effective against SAR-CoV-2.
- Appearance retention – Manufactured using solution-dyed nylon yarns the Collection offers a locked-in colourfast system that ensures superior colour and light fastness even when subject to harsh cleaning chemicals.
- Extreme durability – The Evolution Collection is certified to British standard classification 33 "Heavy Commercial Use" which means it can withstand high volumes of foot and wheeled traffic and intense commercial cleaning.
- Spill safe – The Origin range has an integral protective membrane, preventing liquid spills from penetrating through the sub-floor, reducing contamination, fungal growth and unpleasant odours.
- Acoustically sound environment – Carpets provide an acoustically sound environment which means there will be less noise impact on the rest of the hotel's facilities.

For more information visit Oakwill Flooring

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