



Case Study: **Care Home**



Gainsborough House aims to provide a stylish and homely environment for all residents.

EQUINOXTM STRIPE
TONES

- Quality PrismTM yarn
- Provides good wear performance
- Easy to maintain
- Modern range of colours
- Cost effective flooring solution for the healthcare market

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An Ulster Group Company



Gainsborough House, owned by London and Manchester Healthcare, aims to provide the highest quality of care for residents in a stylish and relaxing environment.

The Issue

Gainsborough House believes that at this stage in life it's time for their residents to relax and live in luxury. With this in mind the home wanted to create, through the use of colour and textures, a homely, warm and modern atmosphere with light, bright open spaces and communal areas which are distinctive and stylish yet warm and welcoming.

"Our aim is to provide luxury communal living combined with elegant and comfortable bedrooms providing our residents with an environment which is modern yet welcoming. We want to provide spacious living areas which create an open and relaxed atmosphere. Some of our residents are also living with dementia so the products we use in finishing the building have to be suitable for their needs" says Jeanne Davies, Interior Designer for London and Manchester Healthcare.

The Solution

danfloor supplied 3,000 square metres of the stunning Equinox Stripe for communal lounges and from the Equinox Tones range the subtle Chanterelle for corridors and bedrooms.

Key to the decision in selecting Equinox Stripe and Tones for Gainsborough House was the quality and luxurious look and feel of the products. The Equinox range was also selected due to its outstanding performance features and antimicrobial coatings.

"We needed a carpet which performs exceptionally well in a demanding environment. During a typical day our carpets will come into contact with wheelchairs, liquid spills and abrasive cleaning chemicals, and will need to maintain its colour and appearance." Says Jeanne Davies.

"The Equinox collection was cost effective and contained all the performance features we were looking for and with

the 10 year Wear Guarantee it gives us complete peace of mind."

Jeanne continues "the Tones and Stripe ranges work so well together and helps to create a modern, stylish and co-ordinated interior design scheme."

The Outcome

Gainsborough House is exceptionally pleased with the Equinox Tones and Stripe range which includes the following key features:

- Made from the Prism™ fibre which enhances the colour of the carpet and minimises the effects of visual soiling
- Includes mædical™ an antimicrobial yarn treatment which kills micro-organisms when they come into contact with the fibre
- Has an impervious membrane which stops surface spills reaching the sub floor.

About Equinox Stripe and Tones

As part of danfloor's extensive Healthcare collection Equinox Tones and Stripe offer outstanding performance, superior styling and a comprehensive warranty making it suitable for flooring applications within Care Homes, Sheltered Accommodation and Retirement Villages.

Manufactured using the Prism™ fibre Tones and Stripe are both cut pile, solution dyed ranges available in 24 and 9 contemporary colours respectively. The tonal design makes this carpet suitable for bedrooms and circulation areas in a variety of environments, including some dementia units.

For more information about our healthcare products
visit www.danfloor.co.uk or call **0844 915 1000**